

BTEC Enterprise

Qualification	Examination Board	Specification Code
Pearson BTEC Level 1 / Level 2 Tech Award in	Pearson BTEC	603/1916/1

Course Overview



Enterprise is an important part of the business sector and plays a major role in the UK's global economic status. The role of entrepreneurs is to help create wealth for the nation and its citizens through the creation of enterprises that innovate and grow the economy. There are nearly 5 million such businesses in the UK, employing around 14.4 million people.

Notes

Topics Covered

This qualification is the same size and level as a GCSE and is aimed at everyone who wants to find out more about enterprise and entrepreneurship. You will learn about the ideas, mindsets and successes of enterprises and entrepreneurs. You will learn about planning, finance, including cash flows, and how to take a product to market. You will develop an idea for a small enterprise of your own and plan how best to set it up and fund it. You will work with others in order to run a small enterprise, using your knowledge and building your entrepreneurial skills.

During the course you will also develop important skills that are useful in any industry, such as problem solving, decision making, innovation, project management, team working and communication.

Assessment

You will carry out tasks or assignments throughout the course. These will be marked by your teacher and so you will receive regular feedback as to how you are getting on. Towards the end of the course, you will carry out one larger task using the knowledge, skills and techniques you have learned to run a small enterprise and assess its success. All of the work that you do throughout the course, including the tasks or assignments, will prepare you for the final task. As well as carrying out tasks, your knowledge and understanding of finance and aspects of business and enterprise (including marketing and market research) will be assessed through an exam.

Course Progression

After you have finished the course, you may want to go on to further study such as A levels, BTECs or a mixture of both, in areas such as Business, Enterprise and Entrepreneurship, Marketing, Computing or IT, providing you have passed relevant GCSEs. Alternatively, you might want to study a technical route designed to lead to work, or take an apprenticeship or a traineeship in the enterprise sector.

Career Opportunities

You will learn skills of entrepreneurship, so you will be able to start your own business. Careers working for large companies include being a Sales Manager, a Business Analyst, a Chief Executive, an Insurance Broker and many more.

For Further Information

<http://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.html>