

22nd September 2026

Dear Parent/Carer,

RE: Safeguarding Alert – Concerning TikTok Content

We have been made aware of a concerning TikTok trend referring to tomorrow, Wednesday 23rd September, as “International Suicide Day”.

The content associated with this trend is potentially harmful and distressing. We are asking parents and carers to be particularly vigilant about what their child is viewing, receiving and sharing online.

Please:

- Talk to your child about what they are seeing online and encourage them to tell you if anything has worried or upset them.
- Monitor social media use and review appropriate privacy and parental-control settings.
- Be alert to changes in your child's mood or behaviour, particularly signs of distress, withdrawal, hopelessness or references to self-harm or suicide.

If you are concerned about your child, listen calmly and take what they tell you seriously. Contact your child's Head of House, or your child's GP for further support.

- Austin House – Mr A Leiper: Option 1
- Boulton House – Miss C Brady: Option 2
- Tolkien House – Mr J Kelley: Option 3

For urgent mental health support, contact NHS 111 and select option 2 for mental health support. If there is an immediate risk to life or you cannot keep your child safe, call 999 or attend A&E.

Children and young people can also contact Childline on 0800 1111, and Samaritans on 116 123.

The school is aware of this issue and will provide appropriate support to any pupil who is concerned or affected.

Continued...



Turves Green Boys' School
Northfield
Birmingham
West Midlands
B31 4BS



0121 483 2890

Turves Green Boys' School

[turvesgreenboys](https://www.turvesgreenboys.co.uk)

postbox@tgbs.co.uk



Thank you for your support in helping us keep our children and young people safe online.

Yours sincerely,



Mr Till
Headteacher



Mr Walker
Head of School



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Northfield
Birmingham
West Midlands
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